Pop Quiz

A POP CULTURE TRIVIA SHOW

Logistics Packet

What is PopQuiz?

PopQuiz is a fast-paced, interactive game show that blends pop culture nostalgia with generational insight. Participants from across the generational spectrum go head-to-head in trivia battles covering everything from music and movies to tech and toys. It's part time machine, part team-builder—and 100% fun.

Each round includes strategic insights that help your audience better understand what shaped each generation—and how to work together more effectively.

While PopQuiz is built to entertain, it also sparks meaningful conversations around communication styles, workplace dynamics, and generational understanding. It's a shared experience that delivers lasting value.

What's Included in this Packet

- Show Format and Logistics
- Stage Set-Up
- Contestant Selection
- AV Requirements
- Marketing Copy for Internal/Event Promotion
- Speaker/Host Bio
- Speaker/Host Introduction

LINK TO DOWNLOADABLE ASSETS (BIO, PHOTOS)

CORPORATE ENTERTAINMENT MEETS GENERATIONAL INSIGHT

scott zimmer

Show Format

Session Flow:

Throughout the show, Scott will invite preselected contestants to the stage to compete in a series of nostalgic, generationally themed games. Each contestant plays to earn points for their generation. After the final round, the generation with the highest score will be crowned the winner!

- High-energy welcome + generational icebreaker
- Four interactive trivia games
- Generational insights delivered between rounds
- Final wrap-up and takeaway message
- The generation with the most points wins!

DURATION

60–90

Minutes

(Flexible)

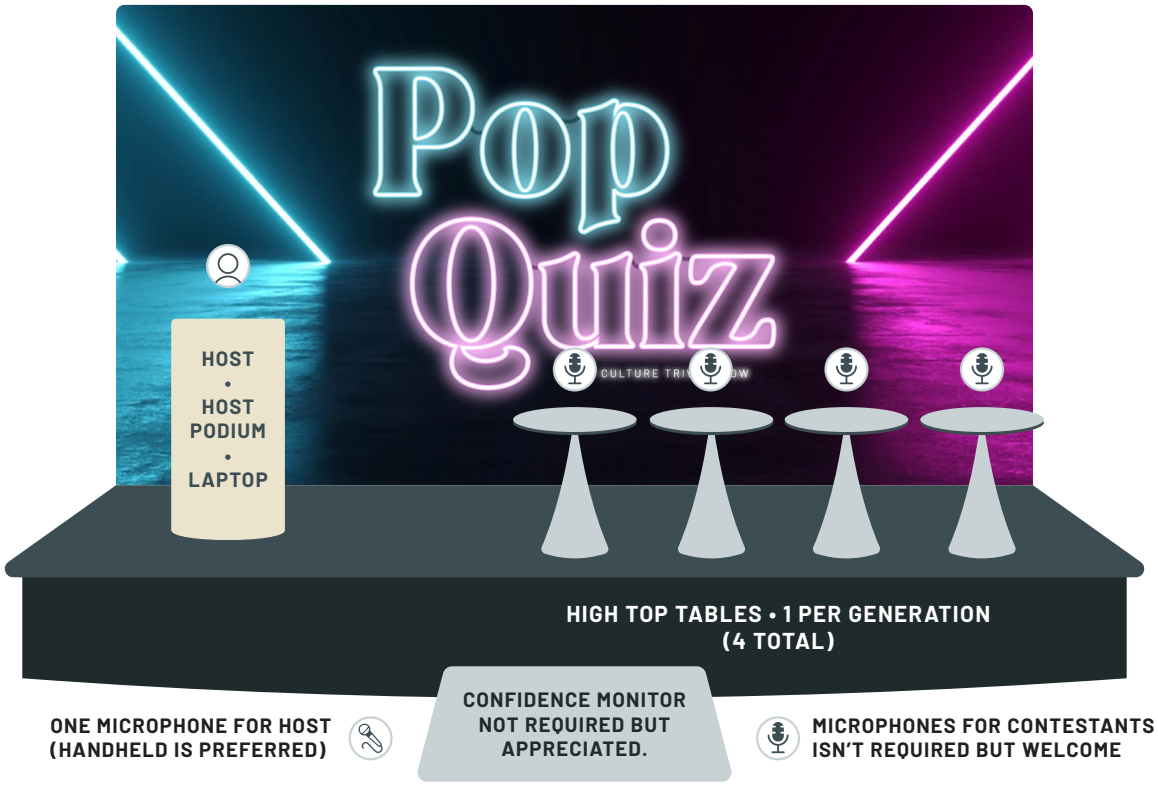
BEST FOR

Company Meetings
Retreats
Leadership Summits
Conferences

EXPERIENCE

High-energy, inclusive, insightful, informative, and just the right amount of competitive

PopQuiz Stage Set-up:



Audio/Visual Requirements

To help ensure a seamless experience, here's what Scott requests for the session:

- Scott will run his presentation from his **MacBook Air**, using **Apple Keynote** (16:9 format).
- He prefers to have the laptop set up **on stage at a podium or small table**, so he can view slide notes and manage transitions. If this isn't possible and the laptop needs to be positioned at the AV table, that's not a problem. Please notify Scott in advance.
- A **wireless handheld microphone** is preferred for hosting.
- Several slides include **embedded audio & video clips**.
- Scott will bring:
  - *HDMI and VGA adaptors*
  - *A cue clicker (slide advancer)*
- A **tech check is required** before the session. Please ensure your AV technician is available for both the check and the show itself.

Contestant Selection

PLEASE PRESELECT

FIVE Contestants from each generation

HINT

Look for participants who are ***upbeat, enthusiastic, & excited*** to represent their generation!

BABY BOOMERS: 1946–1964

GENERATION X: 1965–1979

MILLENNIALS: 1980–1995

GEN Z: 1996–2010

TOTAL: **20 CONTESTANTS** *(called to the stage throughout the show)*

To ensure a smooth experience, please also select **1–2 alternates per generation** in case someone is unavailable. *Submit the full list (names + generation) to Scott prior to the event.*

Prizes (optional, but encouraged)

Consider offering a small prize to each contestant who comes on stage to play a Pop Quiz game. Popular options include:

- Gift cards
- Company swag
- Nostalgic items
- Candy or snacks

QUANTITY: **20 PRIZES**

DISTRIBUTION:

Contestants will collect prizes offstage—either from a prize table or a designated staff member.

Meet Scott

Scott Zimmer is a dynamic and influential generational speaker renowned for his insightful perspectives on bridging the generational gaps in today's diverse and ever-evolving workforce. With a captivating presence and an in-depth understanding of the multiple generations, he has become a leading authority on generational dynamics, communication, and collaboration.

As a generational speaker, Scott has delivered captivating keynote speeches, workshops, and training sessions to a wide range of audiences, including corporate leaders, HR professionals, and employees across various industries. His expertise extends beyond merely identifying generational differences; he delves deeper into exploring the common values that unite individuals across age groups.

Through his engaging presentations, he works to inspire individuals and organizations to build meaningful connections, ultimately fostering thriving environments where every generation can flourish and contribute their best.
Over the past decade, Scott has worked with a diverse mix of companies across the world, helping to hone industry and organization-specific tools and insights for clients including Adidas (Germany), Visit Iceland (Iceland), Nike, Six Flags, Progressive, and Mattel (given his love of Hot Wheels and He-Man growing up, the latter was especially exciting).

Scott Off-Stage

You might not know it by looking at him, but Scott grew up on a fourth-generation dairy farm in central Minnesota. That meant long days of milking and feeding cows, as well as bailing hay and harvesting crops. But it wasn't all blood, sweat, and tears. Eighteen years on a farm taught him a lot about hard work, dedication, and instilled a sense of community and coming together that he still values to this day. Scott received his degree in Communications from St. John's University in 2000. During his time there, he wrote for the school newspaper, received an amazing internship that ignited his love of public speaking, and in his downtime, refined his skills at Mario Kart.

Today, Scott lives in the suburbs of Minneapolis with his family. When he's not traveling or presenting, he loves spending time at home with his family and spoiling his dog, Mac. He's also a die-hard pizza lover and tries to hit up a new restaurant in every city he visits. And he still makes it back to the farm whenever he can to relive his glory days!

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scott zimmer

PopQuiz:

The Generational Trivia Show

HOSTED BY GENERATIONAL EXPERT SCOTT ZIMMER

Corporate Entertainment Meets Generational Insight

Think your generation knows best? Time to prove it.

PopQuiz is the high-energy, pop culture trivia showdown where Baby Boomers, Generation X, Millennials, and Gen Z go head-to-head in a hilarious battle of retro tech, throwback TV, unforgettable music, and trends we all wish we could forget.

From The Beatles to The Backstreet Boys, All in the Family to Modern Family, this game show tests how much you know about your own generation—and how well you understand the others. No studying required—just show up ready to reminisce, represent, and rack up points for your team.

Expect laughs, friendly smack talk, and those "Oh my gosh, I had that!" moments. Along the way, Scott Zimmer—keynote speaker and generational expert—sprinkles in fresh insights about what shaped each generation and how those experiences impact how we work, lead, and connect today.

It's More than just fun and games.

it's a crash course in understanding your coworkers, your clients, and maybe even your kids.

Trivia Teasers—Can You Answer These?

- What song did TV stations play to signal the end of the programming day?
- What was the first video played when MTV launched in 1981?
- Who was everyone's "first friend" on Myspace?
- What trendy "stress relief" toy got banned from classrooms in 2017?

PopQuiz isn't just about the laughs (though there will be plenty)—it's about creating stronger teams through understanding. Your audience will walk away entertained, enlightened, and ready to engage across generations in more meaningful ways.

scott zimmer

KEYNOTE SPEAKER • GENERATIONAL EXPERT • HOST OF POPQUIZ

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